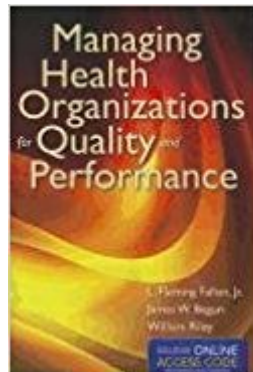




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Managing Health Organizations For Quality And Performance



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Instructor Resources Available Now: Instructor's Manual, PowerPoints, TestBank Managing Health Organizations for Quality and Performance provides health administration students and practitioners with a solid foundation in quality management and best-in-class healthcare services. Structured around four management functions—planning, organizing, facilitating, and controlling quality and service improvements—Managing Health Organizations for Quality and Performance takes a systems approach, interlacing topics from marketing to staff motivation, and from collaboration to change management. The text goes beyond theoretical models to focus on day-to-day responsibilities and realities. The authors bring a breadth of real-world experience to the teaching of management principles. Managing Health Organizations for Quality and Performance reflects current management trends and developments in the field, both in clinical care and public health. This essential text features: Focused case studies and questions for reflection Supplemental resources at the end of each chapter Stand-alone chapters that provide instructors with additional course flexibility A listing of relevant books, journal articles, and websites A companion website for students with a complete package of interactive learning materials (Access code card included with each new copy of the text.)

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